



List Brokerage & Management • Data Processing • Internet



## BNP MEDIA MASTERFILE

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**410,330 Email Addresses\*** ..... **\$325/M**  
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BNP Media's database contains some of the most significant lists on the market. If you haven't used this blockbuster database, consider the following.

BNP Media offers prime executives from over 60 titles across 50+ industries. Select from high growth key business markets such as manufacturing, architecture, construction, food, packaging, industrial machinery, service and much more.

BNP Media, a leading business-to-business publisher, is exacting and rigorous about its subscriber selection process. BNP Media hand picks every subscriber to ensure the most responsive, highest quality, audited circulation of business professionals in the world. This is absolutely critical to ensure that these qualified subscribers have the authority to make the purchasing decisions to buy the products and services that you sell.

From the fastest growing small business start-ups to Fortune 1000 organizations, BNP Media subscribers consist of the most highly sought- after business owners, corporate and middle managers, sales & marketing, engineering and other key business professionals available.

Test after test has proven that these business professionals are exceedingly responsive to a wide variety of offers including continuing education, seminars, business supplies and industrial equipment, general business, hardware and software, corporate gifts, cellular, credit card, premiums/incentives and motivational offers.

*The professionals on this list are subscribers to BNP Media. Publications include: Adhesives & Sealants Industry, Appliance Design, Assembly Magazine, Beverage Industry, Brand Packaging, Candy Industry, Casino Journal, Ceramic Industry, CircuiTree, Confection & Snack Retailing, Contemporary Stone & Tile Design, Dairy Field, Dairy Foods, Engineered Systems, Environmental Design + Construction, Flexible Packaging, Floor Covering Installer, Food & Beverage Packaging, Food Engineering, Industrial Paint & Powder, ICS Cleaning Specialist, Industrial Heating, Industria Alimenticia, Industrial Safety & Hygiene News, International Gaming & Wagering Business (IGWB), Meat & Deli Retailer, National Driller, National Floor Trends, New Products Magazine, Paint & Coatings Industry, Plumbing & Mechanical, PM Engineer, Point of Beginning, Pollution Engineering, Prepared Foods, Process Cooling & Equipment, PL Buyer, Process Heating, Quality Magazine, Reeves Journal, Refrigerated & Frozen Foods, Refrigerated & Frozen Foods Retailer, Roofing Contractor, Security Distributing & Marketing, Security Magazine, Snack Food & Wholesale Bakery, SNIPS, Stone World, Supply House Times, Sustainable Facility, The ACHR News, The National Provisioner, Tile Magazine, Walls & Ceilings and World Trade Magazine.*

### Additional Information

**---Date---**  
1/08

**---Media---**

4 Up Cheshire ..... N/C  
E-mail ..... \$65/F  
PSL ..... \$10/M  
Cartridge..... \$25/F

**---Selections---**

One Name Per Site ..... \$15/M  
Job Title/ Function ..... \$15/M  
Business/Industry ..... \$15/M  
Emp. Size ..... \$15/M  
Hotline ..... \$15/M  
Gender..... \$15/M  
Geo..... \$10/M  
Province..... \$10/M

**--Turn Around--**

Allow 3 to 5 working days

**---Key Code---**

\$3/M

**---Minimum Order---**

5,000 Names

**---Source---**

Audited  
Paid & Controlled Circulation

**--Updated--**

Semi-Annually

**Sample Mailing Piece Required**

**\*Transmission:**

**\$95/M - Text**  
**\$115/M - HTML**

**--Cancellation--**

\$10/M + \$50 Flat Fee  
Cancellation After Mail Date  
Requires Payment in Full

### Contact

**For Postal List Info Contact:**

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**For Email List Info Contact:**

Shawn Kingston at 845-731-3828  
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**Job Title:**

Building Professional.....	12,253
Consulting.....	24,037
Corporate Management.....	286,430
Engineering.....	170,529
Environmental Professional.....	31,817
Estimating.....	3,560
Facility Manager.....	11,224
Financial Professional.....	3,952
General Management.....	181,961
Industrial Hygiene.....	1,640
Installation.....	6,231
Interior Designer.....	4,771
IT Professional.....	9,245
Maintenance.....	18,966
Manufacturer.....	33,663
Plant Operations and Production.....	32,958
Product Design.....	11,022
Production.....	17,247
Purchasing/Buyer.....	12,978
Quality Assurance/Quality Control.....	73,036
R and D.....	40,814
Safety.....	70,114
Sales and Marketing.....	30,654
Security.....	58,422
Supervisor.....	11,259

**Sales Volume:**

1-499,000.....	58,965
500,000-999,999.....	53,624
1,000,000-2,499,999.....	73,278
2,500,000-4,999,999.....	55,534
5,000,000-9,999,999.....	49,609
10,000,000-19,999,999.....	48,100
20,000,000-49,999,999.....	49,806
50,000,000-99,999,999.....	26,129
100,000,000-499,999,999.....	31,056
500,000,000-999,999,999.....	4,129
1 Billion+.....	2,996

**Employee Size:**

1-50.....	42,408
51-100.....	68,543
101-500.....	64,921
501-1000.....	25,113
1000+.....	338,524

**Industry:**

Agriculture, Forestry, and Fisheries.....	4,340
Architecture.....	20,114
Computers.....	14,421
Construction.....	187,785
Consulting.....	19,310
Contracting.....	190,365
Distribution.....	76,176
Energy.....	31,793
Engineering.....	44,536
Environmental.....	30,506
Finance, Insurance and Real Estate.....	6,130
Flooring/Carpeting.....	53,073
Food and Beverage.....	88,909
Government.....	16,882
HVACR.....	174,690
Import/Export.....	18,698
Manufacturing.....	304,480
Mining.....	876
Painting.....	37,786
Plumbing.....	82,581
Retail Trade.....	41,301
Security Manufacturing/Install/Dealer....	27,565
Services.....	109,100
Transportation, Communications, & Utilities	8,822
Wholesale Trade.....	72,409