

## BRAD AUTOMOTIVE MANUFACTURING DATABASE

**56,164 Auto Manufacturing Professionals . . . . \$145/M**  
**39,110 Professionals with Phones . . . . . +\$60/M**  
**Email Addresses . . . . . please inquire**

Target professionals in the automotive manufacturing industry from design through delivery with the **BRAD AUTOMOTIVE MANUFACTURING DATABASE**. These decision-makers work in design, engineering, and production for America's most prestigious companies and include corporate management, engineers and production managers.

Select your next customers by...multi-buyers...job function...industry...number of employees...sales volume...products purchased...phone...geography and more. Maximize response by precisely targeting those decision-makers most likely to buy your product or service.

A database is only as good as the sources from which its names were derived. BRAD (Business Response Alliance Database) is comprised of unduplicated BPA/ABC audited subscribers, seminar attendees, catalog buyers, association members and book buyers from a host of prestigious companies.

The **BRAD AUTOMOTIVE MANUFACTURING DATABASE** is perfect for promoting all types of products and services including machinery, real estate, management & professional services, insurance, human resources, personal and professional development, travel, professional services, computer hardware and software products, office supplies, travel, books, publications, mail order catalogs, high ticket gifts, financial services and telecommunications.

### Additional Information

#### ---Date---

4/06

#### ---Media---

4 Up Cheshire .....N/C  
 E-mail .....\$65/F  
 Diskette .....\$50/F  
 PSL .....\$10/M  
 Cartridge.....\$25/M

#### ---Selections---

Phones .....\$60/M  
 Canadian .....\$10/M  
 Key Code.....\$3/M  
 Geography.....\$10/M  
 Elite Code .....\$25/M  
 Multi-Buyer .....\$25/M  
 3 Month Recency .....\$25/M  
 6 Month Recency .....\$20/M  
 12 Month Recency .....\$15/M  
 Sales Volume .....\$15/M  
 SIC/Industry.....\$15/M  
 Job Function/Title .....\$15/M  
 Product Specified .....\$25/M  
 One Per Site .....\$15/M  
 All other selects .....\$15/M

#### ---Key Code---

\$3/M

#### ---Minimum Order---

5,000 Names

#### ---Source---

Multi-Source

**Sample Mailing  
Piece Required**

#### --Cancellation--

\$10/M + \$50 Flat Fee  
 Cancellation After Mail Date  
 Requires Payment in Full

### Contact

For Postal List Info Contact:  
 Michael Costantino  
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