



BRAD GROWING BUSINESSES PROFESSIONALS DATABASE

661,377 **Postal Addresses** **\$145/M**
657,718 **with Phones** **+\$60/M**
Inquire Email Addresses **\$300/M**

The Brad Growing Businesses Professionals Database reaches an impressive audience of decision-makers who are growing their businesses. These professionals are extremely ambitious and eager to take their company to the next level. Direct marketers that can get in on the ground floor with these entrepreneurs will most likely reap the benefits as their businesses continue to grow.

A database is only as good as the sources from which its names were derived. BRAD (Business Response Alliance Database) is comprised of unduplicated BPA/ABC audited subscribers, seminar attendees, catalog buyers, association members and book buyers from a host of prestigious companies.

The Brad Growing Businesses Professionals Database is perfect for promoting all types of products and services including high ticket items, credit cards, multi-media products, travel, educational books, insurance, computer software, organization products, Internet providers, premiums, conferences, workshops, cellular, and much more.

Additional Information

---Media---

4 Up Cheshire N/C
 E-mail \$65/F
 Diskette \$50/F
 PSL \$10/M
 Cartridge..... \$25/F

---Selections---

One Name Per Site \$15/M
 Job Title/Function \$15/M
 Business/IndustryType \$15/M
 Geo..... \$10/M
 Gender..... \$15/M
 Phones \$60/M
 Multi-Buyers..... \$15/M
 Emp. Size \$15/M
 SIC..... \$15/M

---Key Code--- \$3/M

---Minimum Order--- 5,000 Names

---Source---
 ABC Audited
 BPA Audited
 Qualified and
 Paid Subscribers
 and Attendees

Sample Mailing Piece Required

--Cancellation--
 \$10/M + \$50 Flat Fee
 Cancellation After Mail Date
 Requires Payment in Full

Contact

For Postal List Info Contact:
 John LoGiudice at 845-731-2752
 mailto:john.logiudice@edithroman.com
For Email List Info Contact:
 Shawn Kingston at 845-731-3828
 mailto:shawn.kingston@epostdirect.com