



List Brokerage & Management • Data Processing • Internet Marketing

BRAD MATERIALS/MATERIALS HANDLING BUYERS DATABASE

285,104 Buyers\$145/M
Email Addresses please inquire
Telemarketing Also Available

Target professionals responsible for the movement of goods from manufacturing to production to distribution with the **BRAD MATERIALS/MATERIALS HANDLING BUYERS DATABASE**.

These decision-makers make purchases for automated systems, automatic identification equipment, conveying equipment & accessories, ergonomic & safety equipment, lift trucks, attachments & accessories loading dock equipment, overhead handling equipment, packaging equipment, storage and warehousing equipment, weighing equipment, pallets & containers, racks & shelving, and supply chain software.

They include corporate executives, middle managers, facility/plant/site managers, warehousing managers, logistics managers, purchasing professionals, maintenance, packaging managers, research and development professionals, design engineers, and engineering managers with major purchasing power.

Select your next customers by...multi-buyers...job function...industry... number of employees...sales volume...products purchased...phone... geography and more. Maximize response by precisely targeting those decision-makers most likely to buy your product or service.

A database is only as good as the sources from which its names were derived. BRAD (Business Response Alliance Database) is comprised of unduplicated BPA/ABC audited subscribers, seminar attendees, catalog buyers, association members and book buyers from a host of prestigious companies.

The **BRAD MATERIALS/MATERIALS HANDLING BUYERS DATABASE** is perfect for promoting all types of products and services including machinery, real estate, management & professional services, insurance, human resources, personal and professional development, travel, professional services, computer hardware and software products, office supplies, travel, books, publications, mail order catalogs, high ticket gifts, financial services and telecommunications.

Additional Information

---Date---
10/06

---Media---

4 Up Cheshire N/C
E-mail \$65/F
Mag Tape \$25/F
Diskette \$50/F
PSL \$10/M
Cartridge..... \$25/F

---Selections---

Phones \$60/M
Canadian \$10/M
Key Code..... \$3/M
Geography..... \$10/M
Elite Code \$25/M
Multi-Buyer \$25/M
Gender \$15/M
Job Function..... \$15/M
SIC..... \$15/M
Employee Size \$15/M
Sales Volume \$15/M
IT Title..... \$85/M
All other selects \$15/M

---Key Code---
\$3/M

---Minimum Order---
5,000 Names

---Source---
Multi Source

**Sample Mailing
Piece Required**

---Cancellation--
\$10/M + \$50 Flat Fee
Cancellation After Mail Date
Requires Payment in Full

Contact

For Postal List Info Contact:
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