



List Brokerage & Management • Data Processing • Internet Marketing

## BRAD Technology Solutions Database

**8,309,325 Professionals . . . . . \$145/M**  
**7,484,246 with Phones . . . . . +\$60/M**  
**123,445 Canadian Professionals . . . . . +\$10/M**  
**2,150,289 Email Addresses . . . . . \*\$300/M**

The **BRAD Technology Solutions Database** gives you access to professionals who are business savvy, involved in the changing technological times, and are continuously looking to add profit and value to their company through technology. Charged with the procurement responsibilities regarding all technology products and services, these managers have the purchasing power to buy computers, peripherals, software, and networking/communication systems.

This database is multisourced from leading BPA/ABC audited publications, qualified and paid subscribers, buyers and seminar/conference attendees that have responded highly to technology products and services campaigns.

Select your next customers by...multi-buyers....industry...number of employees...sales volume...products purchased...phone...geography and more. Maximize response by precisely targeting those decision-makers most likely to buy your product or service.

The **BRAD Technology Solutions Database** has proven responsive for managerial products, time management, educational materials, business and personal travel, financial, high-ticket gifts, hardware and software, training, membership, Internet, wireless, office products and services, credit cards, and so much more.

**SIC:**

01-07 Agriculture, Forestry, and Fisheries .....	147,296
10-14 Mining.....	16,771
15-19 Construction .....	526,989
20-39 Manufacturing .....	503,646
40-49 Trans, Communicat, & Utilities.....	266,366
50-51 Wholesale trade .....	398,608
52-59 Retail trade.....	1,325,932
60-69 Finance, Insurance and Real Estate.....	603,318
70-89 Services .....	2,507,038
90-98 Public Administration.....	112,912
99 Unclassified .....	42,941
Unknown.....	1,857,508

### Additional Information

---Date---

4/08

---Media---

4 Up Cheshire ..... N/C  
 E-mail ..... \$65/F  
 Mag Tape ..... \$25/F  
 Diskette ..... \$50/F  
 PSL ..... \$10/M  
 Cartridge..... \$25/F

---Selections---

Phones ..... \$60/M  
 Canadian ..... \$10/M  
 Key Code..... \$3/M  
 Geography..... \$10/M  
 Elite Code..... \$25/M  
 Multi-Buyer ..... \$25/M  
 Gender..... \$15/M  
 Job Function..... \$15/M  
 IT Title..... \$85/M  
 SIC..... \$15/M  
 Employee Size..... \$15/M  
 Sales Volume..... \$15/M  
 Product Specified ..... \$15/M  
 All other selects ..... \$15/M

---Key Code---

\$3/M

---Minimum Order---

5,000 Names

---Source---

Mutli Source

**Sample Mailing Piece Required**

--Cancellation--

\$10/M + \$50 Flat Fee  
 Cancellation After Mail Date  
 Requires Payment in Full

\*Transmission

**\$95/M for Text**  
**\$115/M for HTML**

### Contact

**For Postal List Info Contact:**

Kevin Collopy at 845-731-2684  
 mailto:kevin.collopy@edithroman.com

**For Email List Info Contact:**

Shawn Kingston at 845-731-3828  
 mailto:shawn.kingston@epostdirect.com

**EMP SIZE:**

1 - 5.....	3,697,198
6 - 10.....	1,112,065
11 - 25.....	711,341
26-50.....	629,674
51-100.....	269,314
101-500.....	357,461
501-1,000.....	162,212
1001-10,000.....	291,930
10,000+.....	259,475

**TITLE:**

Owner.....	3,529,597
President.....	727,499
Manager.....	351,034
Vice President.....	181,471
Engineer.....	159,680
Director.....	151,272
CEO/COO/CFO.....	147,535
Executive Director.....	135,256
Executive.....	89,884
Partner.....	81,086
Consultant.....	62,107
Systems Analyst.....	58,476
Programmer.....	53,131
Principal.....	50,489
Administrator.....	50,366
Analyst.....	34,974
Technician.....	34,766
Project Manager.....	32,122
Specialist.....	31,617
General Manager.....	30,712
Computer Specialist.....	23,980
Operations.....	20,371
Financial Analyst.....	17,782
Sales Representative.....	16,896
Chief.....	15,793
Supervisor.....	15,732
Architect.....	14,821
Office Manager.....	14,397
Marketing Coordinator.....	13,768
Human Resources.....	13,608
Coordinator.....	13,127
Administrative Assistant.....	11,357
Controller/Comptroller.....	11,166
Senior Vice President.....	9,951
Chairperson.....	8,468
Real Estate.....	7,759
Secretary.....	7,568
Associate.....	7,449
Superintendent.....	7,354
Product Design/Development.....	7,348
Professor.....	7,249
Programmer/Analyst.....	6,902
Executive Vice President.....	6,882
Account Executive.....	6,597

Plant Manager.....	6,209
Officer.....	6,060
Treasurer.....	5,980
Purchasing.....	5,868
Business Manager.....	5,389
Account Coordinator.....	5,340
Student.....	5,241
CPA.....	4,886
Project Leader.....	4,794
Staff.....	4,779
Assistant Vice President.....	4,636
Scientist.....	4,531
Buyer.....	4,463
Assistant/Aide.....	4,457
Instructor.....	4,142
Regional Director.....	3,986
Doctor/Physician.....	3,946
Customer Service Rep.....	3,659
Planner.....	3,547
Broker.....	3,486
Executive Assistant.....	3,475
Accountant.....	3,462
Teacher.....	3,310
Advisor.....	3,218
Team Leader.....	3,195
Branch Manager.....	3,075
Communications.....	3,020
Attorney.....	2,983
Training Coordinator.....	2,891
Publisher.....	2,547
Editor.....	2,476
Auditor.....	2,265
Graphic Artist.....	2,247
Minister/Pastor.....	2,029

**Additional Title Selects include:**

Librarian, Agent, TV/Film, Clerk, Commander, Captain, Police Officer, Writer, Data Entry/Word Processing, Assistant Director, Sergeant, Foreman, Senior, Bookkeeper, Receptionist, Assessor, Head, Dean, Group Leader, Lieutenant, Department Head, Warehouse, Inspector, Interior Designer, Production, Exec Secretary, Medical Technician, Contractor, Nurse, Loan Officer, Photographer, National Manager, Admissions/Education, Government, Recruiter, Commissioner, Counselor, Chef, National Director, Pharmacist, Pilot, Dispatcher, Paralegal, Head Nurse, Advertising, Payroll, Cashier, Social Worker, Personnel, Employee Development, Dentist, Economist, Inventory, Reporter, Corporate Vice President, Office Supervisor, Mental Health, Veterinarian, Housekeeping, Prisons, Physical Therapist, Judge, Dietician, Beauty Professional, National VICE PRESIDENT, Teller, Optometrist, Retailer, Stenographer, Dental Assistant, Massage Therapy, Nun, Chiropractor.