



List Brokerage & Management • Data Processing • Internet Marketing

BRAD Wireless Solutions Database

7,295,233 Professionals \$145/M
6,967,872 with Phones +\$60/M
94,730 Canadian Professionals +\$10/M
1,143,768 Email Addresses *\$300/M

The BRAD Wireless Solutions Database offers you access to professionals from small to large companies who are in charge of making key purchasing decisions for wireless and communication products and services. They are top level managers within all US industries.

This database is multisourced from leading BPA/ABC audited publications, qualified and paid subscribers, buyers and seminar/conference attendees that have responded highly to wireless products and services campaigns.

Maximize the value of your marketing dollar by communicating with the same prospect through direct mail, telemarketing and email multi-channels.

The BRAD Wireless Solutions Database has proven responsive for managerial products, time management, educational materials, business and personal travel, financial, high-ticket gifts, hardware and software, training, membership, Internet, wireless, office products and services, credit cards, and so much more.

SIC	
01-07 Agriculture, Forestry, and Fisheries	135,432
10-14 Mining.....	13,799
15-19 Construction	758,215
20-39 Manufacturing	401,129
40-49 Trans, Communications, & Utilities	187,894
50-51 Wholesale trade	347,233
52-59 Retail trade.....	1,215,527
60-69 Finance, Insurance and Real Estate.....	402,276
70-89 Services	2,917,733
90-98 Public Administration.....	28,754
99 Unclassified	30,422
Unknown.....	856,819

Additional Information

---Date---

04/08

---Media---

4 Up Cheshire N/C
 E-mail \$65/F
 Mag Tape \$25/F
 Diskette \$50/F
 PSL \$10/M
 Cartridge..... \$25/F

---Selections---

Phones \$60/M
 Canadian \$10/M
 Key Code..... \$3/M
 Geography..... \$10/M
 Elite Code..... \$25/M
 Multi-Buyer \$25/M
 Gender..... \$15/M
 Job Function..... \$15/M
 IT Title..... \$85/M
 SIC..... \$15/M
 Employee Size..... \$15/M
 Sales Volume..... \$15/M
 Product Specified \$15/M
 All other selects \$15/M

---Key Code---

\$3/M

---Minimum Order---

5,000 Names

---Source---

Mutli Source

Sample Mailing Piece Required

--Cancellation--

\$10/M + \$50 Flat Fee
 Cancellation After Mail Date
 Requires Payment in Full

*Transmission

\$95/M for Text
\$115/M for HTML

Contact

For Postal List Info Contact:
 John LoGiudice at 845-731-2752
<mailto:john.logiudice@edithroman.com>

For Email List Info Contact:
 Shawn Kingston at 845-731-3828
<mailto:shawn.kingston@epostdirect.com>

EMPLOYEE SIZE:

1 - 5	3,969,621
6 - 10	925,532
11 - 25	550,637
26 - 50	524,590
51 - 100	392,662
101 - 500	297,940
501 - 1,000	57,702
1001 - 10,000	80,427
10,000+	46,889

TITLE:

Owner	3,611,843
President	758,167
Manager	355,069
Executive	266,482
CEO/COO/CFO	172,457
Vice President	125,108
Sales Representative	113,677
Partner	89,549
Director	80,621
Marketing Coordinator	68,684
Engineer	64,754
Programmer	37,110
Administrator	36,217
Human Resources	34,458
Executive Director	19,632
Specialist	15,657
Supervisor	14,465
Coordinator	11,018
Purchasing	11,014
Office Manager	10,727
Project Manager	10,213
Consultant	9,886
Systems Analyst	8,236
Technician	7,569
Administrative Assistant	7,484
Senior Vice President	6,902
Operations	6,360
Analyst	6,217
Programmer/Analyst	5,561
General Manager	5,452
Computer Specialist	5,367
Planner	5,365
Head Nurse	5,070
Secretary	4,891
Nurse	4,554
Executive Vice President	3,493
Receptionist	3,343
Controller/Comptroller	3,316
Plant Manager	3,301
Assessor	3,033
Architect	2,891
Doctor/Physician	2,730
Officer	2,652
Medical Technician	2,532
National Manager	2,444

Professor	2,359
Account Executive	2,344
Assistant/Aide	2,280
Clerk	2,140
Teacher	2,116
Superintendent	2,090
Foreman	2,044

Additional Title Selects include:

Product Design/Development, Scientist, Treasurer, Chairperson, Assistant Vice President, Chief, Buyer, Accountant, Associate, Principal, Executive Assistant, Team Leader, Training Coordinator, Customer Service Rep, Business Manager, Auditor, Assistant Director, Bookkeeper, Staff, Financial Analyst, Regional Director, Project Leader, Minister/Pastor, Branch Manager, Chef, Counselor, Dietician, Communications, Attorney, Account Coordinator, Agent, Social Worker, Dental Assistant, Warehouse, Instructor, Student, Exec Secretary, Pharmacist, Payroll, Interior Designer, Dispatcher, Physical Therapist, Admissions/Education, Captain, Advertising, Librarian, Police Officer, Department Head, Real Estate, Senior, Dentist, Production, Group Leader, Pilot, Employee Development, Graphic Artist, Head, Data Entry/Word Processing, National Director, Mental Health, Office Supervisor, Commissioner, Lieutenant, Dean, Commander, Inspector, Contractor, Broker, Editor, Government, Writer, Stenographer, Sergeant, Advisor, CPA, TV/Film, Publisher, Personnel, National VP, Recruiter, Paralegal, Photographer, Loan Officer, Housekeeping, Inventory, Optometrist, Cashier, Chiropractor, Retailer, Corporate Vice President