



List Brokerage & Management • Data Processing • Internet Marketing

Directory of Major Mailers & What They Mail

DIRECTORY OF MAJOR MAILERS AND WHAT THEY MAIL

12,462 **Directory Listing. \$125/M**

Published by North American Publishing.

The **DIRECTORY OF MAJOR MAILERS & WHAT THEY MAIL**, published annually is a unique directory that provides the who, what, where and when of the direct mail industry.

Job Function:

Corporate Management	9,338
Other Corporate (miscellaneous)	1,198
Direct Mail	187
Advertising.....	204
Publishing	958
Production	166
Sales/Marketing	2,750

Additional Information

---Date---
9/07

---Gender---
2,130 Male
938 Female

---Media---
CD\$50/F
4-Up CheshireNC
E-mail\$65/F
Cartridge.....\$25/F
PSL\$10/M

---Selections---
Phone Number\$25/M
Job Function Select...\$20/M
SCF\$10/M
State\$10/M
Zip.....\$10/M
Gender.....\$20/M

---Key Code---
\$2/M

---Minimum Order---
3,000 Names

---Source---
100% Direct Mail
BPA Audited

**Sample Mailing
Piece Required**

--Cancellation--
\$10/M + \$50 Flat Fee
Cancellation After Mail Date
Requires Payment in Full

Contact

To place an order or if you have specific inquiries contact Kevin Collopy at 845-731-2684.