

eM+C Subscribers

56,395 Active Subscribers \$145/M
54,306 Subscribers W/Phones +\$60/M
23,244 Email Addresses \$250/M*

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Reach purchase-empowered C-level decision makers involved in every facet of emarketing and commerce with the **eM+C** subscriber file. These subscribers include catalogers, retailers, publishers, and manufacturers looking to capitalize on the latest and most effective online marketing strategies and tactics.

Published six times per year, **eM+C's** editorial coverage areas include search engine marketing and optimization, e-mail, database, mobile, video and affiliate marketing, analytics, social networking, behavioral targeting, and Web optimization and analytics.

Edith Roman recommends this file for offers including: computer hardware/software, office products and services, credit cards, internet, premiums and incentives, educational materials, and management products.

Business:

Advertising Agency: Direct Marketing/Integrated/Online/
 Consultant 7,035
 Catalog/Direct Merchant 10,648
 Financial Services: Banks/Insurance/Credit Cards/
 Investment/R&E 3,145
 High Tech: Internet Services, Hardware, Software, Telecom 1,799
 Manufacturer (non pharmaceutical) 4,283
 Non Financial Service Marketer: Governmental Agency/
 Health Care 2,730
 Nonprofit: Charities, Associations, Universities/Schools 2,599
 Publisher: Magazine/Books/Newsletters/Newspapers 6,244
 Retail: Chain or Independent 17,953

Job Function:

Corporate/General Management
 (President/Owner/Chairman) 38,095
 Marketing/Sales Management
 (Director/Manager of Business) 14,650
 Operations/Technical Management
 (Director/Manager of Production) 121
 Advertising/Promotion/Public Relations/Creative Services 1,095
 Other 2,476

Additional Information

---Date---
8/08

---Gender---
Male 34,810
Female 14,484

---Media---
 CD \$50/F
 4-Up Cheshire NC
 E-mail \$65/F
 Diskette \$50/F
 PSL \$10/M

---Selections---
 Job Function \$15/M
 Business \$15/M
 Gender \$10/M

---Key Code---
\$5/M

---Minimum Order---
5,000 Names

---Source---
100% Qualified
Subscribers

**Sample Mailing
Piece Required**

***Transmission:
\$95/M - Text
\$115/M - HTML**

---Cancellation---
\$10/M + \$50 Flat Fee
Cancellation After Mail Date
Requires Payment in Full

Contact

For Postal List Info Contact:
 Kevin Collopy at 845-731-2684
 mailto:kevin.collopy@edithroman.com

For Email List Info Contact:
 Maggy Pizzuto at 845-731-3844
 mailto:maggy.pizzuto@epostdirect.com