

## FN- FOOTWEAR NEWS MAGAZINE

**12,277 ACTIVE SUBSCRIBERS . . . . . \$125/M**

Reach executives, managers and buyers in retail and manufacturing with **Footwear News**. Established in 1945, **FN** is the industry's only weekly news magazine covering the fashion, retailing, manufacturing and financial aspects of the footwear business.

**FN** spotlights the hottest new designers, newsmakers and business leaders, and reports on the most groundbreaking fashion trends.

**FN** serves retailers, manufacturers, designers, importers, wholesalers, suppliers, tanners, finishers and members of all related fields as well as offers coverage of women's, men's and children's footwear across the dress, casual, athletic, extreme, outdoor, western and work boot categories.

Edith Roman recommends the Footwear News subscriber file for offers including: apparel, sports, publications, catalogs, financial, software, seminars, services, conferences and much more.

**Job Title:**

President, VP, Owner .....	5,458
Store Manager .....	1,286
Other .....	1,223
Sales/Marketing Manager .....	750
Buyer .....	615
General Merchandise Manager.....	185
Divisional Merchandise Manager .....	87
Manufacturing/Production Manager ...	82
Purchasing Manager .....	26
Advertising/Display Manager.....	25

**Industry**

Family Shoe Store .....	1,724
Athletic Shoe Store .....	928
Department Store .....	734
Mens Footwear .....	647
Womens Shoe Store .....	627
Womens Footwear .....	539
Other Retailers .....	520
Womens Wear Store .....	467
Mens Shoe Store .....	456
Wholesalers .....	454
Mens & Boys Wear Store .....	329
Athletic Footwear .....	289
Other Manufacturer .....	270
Mass Merchandiser .....	264
Childrens Shoe Store .....	251
National Chain .....	251
E-Retailing/E-Commerce .....	245

**Industry continued:**

Finance .....	149
Other Catalog/Mail Order .....	129
Agency .....	123
Other .....	93
Education .....	85
Media.....	82
Components/Machinery .....	72
Childrens Footwear .....	65
Importer .....	64
Factory Outlet .....	61
Buying Service .....	55
Accessories .....	46
Western Boots .....	33
Utility & Safety .....	23
Orthopedic .....	22
Slippers.....	19
Protective Rubber & Boots.....	19

**Additional Information**

**---Date---**

8/08

**---Media---**

4up Cheshire .....	N/C
PSL.....	\$10/M
Cartridge.....	\$25/F
CDRom.....	\$50/F
Email.....	\$65/F

**---Selections---**

Business/Industry . .	\$15/M
SCF .....	\$10/M
State .....	\$10/M
Zip.....	\$10/M

**---Turn Around---**

allow 5 to 7 working days

**---Key Code---**

\$5/M

**---Minimum Order---**

5,000 Names

**---Source---**

Paid/Controlled

**---Cancellation---**

\$7.50/M + \$50/F

All orders cancelled after mail date are subject to payment in full.

**Sample Mailing  
Piece Required**

**Contact**

To place an order or if you have specific inquiries contact Kevin Collopy at 845-731-2684.