

FUNDRAISING SUCCESS

13,624 Active Direct Response Subscribers . . \$150/M
(Total Subscriber Base – 15,000)
9,828 Email Addresses*\$250/M

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FUNDRAISING SUCCESS' mission is to provide fundraising executives with the most useful and pertinent information, strategies and expert advice to help them generate the necessary fundraising revenue to fulfill their missions.

Now you can reach these key fundraising executives at nonprofit organizations that have the buying power to purchase your products and services. Over 80% of their organizations have annual revenues in excess of \$1 million per year.

These subscribers have a wide range of fundraising responsibilities within their organization in areas such as annual campaigns, membership, major gifts, planned giving, to name just a few.

Edith Roman recommends the FUNDRAISING SUCCESS Subscriber file for a variety of offers including seminars and conferences, office supplies and services, premiums & incentive products, donor recognition items, computers / software, wireless, books and publications, and much more.

Additional Information

---Date---
8/08

---Media---

CD\$50/F
4-Up Cheshire NC
E-mail\$65/F
Cartridge.....\$25/F
PSL\$10/M

---Selections---

One Name Per Site\$15/M
SCF\$10/M
State\$10/M
Zip.....\$10/M
Gender.....\$15/M
Geo.....\$10/M
Primary Mission.....\$15/M
Location\$15/M
Primary Purpose.....\$15/M
Total Annual Revenue.....\$15/M

---Key Code---
\$5/M

---Minimum Order---
5,000 Names

---Source---
100% Direct Response Subscribers

Sample Mailing Piece Required

*Transmission:
\$95/M - Text
\$115/M - HTML

--Cancellation--
\$10/M + \$50 Flat Fee
Cancellation After Mail Date
Requires Payment in Full

Contact

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