

## PRINTING IMPRESSIONS TOP 400

**400 Active Subscribers. . . . . \$500/F**  
**387 U.S.**  
**13 Canada**

Published by North American Publishing Company (NAPCO).

**PRINTING IMPRESSIONS**, America's most influential and widely read publication for commercial printers, serves the \$163 billion commercial printing industry.\* Now, with its Top 400 ranking system, PRINTING IMPRESSIONS provides the industry's most comprehensive ranking of the leading printing companies in the U.S. and Canada.

Target the executives who control the most powerful 400 companies in the printing industry with the Printing Impressions Top 400 list. Subscribers are corporate executives who have the proven purchasing power to make decisions to buy your products and services.

The professionals on the PRINTING IMPRESSIONS TOP 400 LIST are in the commercial printing market, producing products that include advertising inserts, books, business forms, catalogs, directories, direct mail, financial printing, newspapers, publications, and specialty printing.

The Top 400 is based on annual sales volume of these elite printing companies. It is updated annually and information is 100% qualified. This list is the most accurate list of major printing companies in the United States and Canada.

\*Printing Industries of America

### Additional Information

**---Date---**  
9/07

**---Media---**

CD ..... \$50/F  
 4-Up Cheshire ..... NC  
 E-mail ..... \$65/F  
 Mag Tape ..... \$65/F  
 Cartridge..... \$25/F  
 PSL ..... \$10/M

**---Minimum Order---**  
Total File

**---Source---**  
100% Qualified

**Sample Mailing  
Piece Required**

**--Cancellation--**  
\$10/M + \$50 Flat Fee  
Cancellation After Mail Date  
Requires Payment in Full

### Contact

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