



List Brokerage & Management • Data Processing • Internet Marketing

PRINT PROFESSIONAL

12,215	Active Subscribers	\$.125/M
11,759	Subscribers W/Phones	+\$60/M
6,413	Email Addresses	\$250/M*
	Advertiser Rates	\$.100/M

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Formerly Business Forms, Labels & Systems

PRINT PROFESSIONAL covers the latest developments in the dynamic forms and labels industries. The magazine reaches top and mid-level decision making executives in distribution and manufacturing environments. These decision makers turn to Print Professional to be apprised of new products and technology, strategic partnerships and alliances, new equipment and software, marketing and sales tools and end-user needs.

Edith Roman recommends this file for offers including: credit cards, training, managerial materials, educational products, office products and services, internet, cellular, hardware and software.

Job Function:

President/Owner/CEO/Corporate/General Management	6,233
Vice President Marketing/Sales	661
Sales/Customer Service	2,797
Production Management/Operations	329

Industry:

Forms Distributor	6,666
Stationer Selling Forms	240
Printer Selling Forms	1,812
Forms Manufacturer	1,302

Sales Volume:

Under 250,000	1,658
250,000 to 1,000,000	3,524
1,000,000 to 5,000,000	2,258
Over 5,000,000	1,703

Additional Information

---Date---
8/08

--Gender---
Male 6,796
Female 1,762

---Media---

CD	\$.50/F
4-Up Cheshire	NC
E-mail	\$.65/F
Cartridge	\$.25/F
PSL	\$.10/M

---Selections---

Phone Number	\$.60/M
One Name Per Site	\$.15/M
Job Function	\$.15/M
Bus/Industry Type	\$.15/M
SCF	\$.10/M
State	\$.10/M
Zip	\$.10/M
Gender	\$.15/M

---Key Code---
\$.5/M

---Minimum Order---
5,000 Names

---Source---
100% Qualified
Subscribers

*Transmission
\$.95/M for Text
\$.115/M for HTML

**Sample Mailing
Piece Required**

--Cancellation--
\$.10/M + \$50 Flat Fee
Cancellation After Mail Date
Requires Payment in Full

Contact

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