



## THOMPSON PUBLISHING GROUP® MASTERFILE

<b>53,355</b>	<b>Total Subscribers.....</b>	<b>\$145/M</b>
<b>19,320</b>	<b>Last 3 Month.....</b>	<b>\$25/M</b>
<b>31,277</b>	<b>Last 6 Month.....</b>	<b>\$20/M</b>

### Additional Information

---Date---  
7/08

---Unit of Sale---  
**\$354 Average**

#### ---Media---

E-mail .....	\$65/F
CD Rom .....	\$50/F
Cartridge .....	\$50/F
Diskette .....	\$50/F
P/S Labels .....	\$10/M

#### ---Selections---

Pub Type .....	\$15/M
Geo.....	\$10/M
Gender .....	\$15/M
One Per Company.....	\$15/M

---Key Code---  
\$3/M

---Minimum Order---  
5,000 Names

---Source---  
85% Direct Mail  
15% Telemarketing

**Sample Mailing  
Piece Required**

--Cancellation--  
\$10/M + \$50 Flat Fee  
Cancellation After Mail Date  
Requires Payment in Full

**MIN# 84490**

### Contact

To place an order or if you have  
specific inquiries contact  
Michael Costantino at  
1-800-223-2194 ext. 748

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#### **Pub Type:**

Human Resources.....	22,744
Employee Benefits .....	10,505
Government, Education, & Non-Profit Administrators .....	27,371
Grant Seeking/Management .....	20,750
Approving Managers .....	34,697
Healthcare .....	6,457
Education.....	10,141
Food & Drug.....	6,052
Environmental.....	2,941
Financial .....	861
Energy .....	182