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WATER ENGINEERING & MANAGEMENT MAGAZINE SUBSCRIBERS

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 Principal Activity\$15/M
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WATER ENGINEERING & MANAGEMENT is a feature oriented publication serving the field of municipal, industrial and privately owned water supply and wastewater systems. Subscribers include high level personnel at treatment plants and pollution control facilities. They are municipal managers, sanitary, and consulting engineers. Subscribers are qualified by involvement in one or more of the following fields: water supply (procurement, treatment, distribution), sewage (collection and treatment), or industrial wastes (treatment and utilization).

Edith Roman recommends the Water Engineering & Management list for a wide range of business and consumer direct response offers including tools, components, supplies, services, software, electronics, computers, seminars, books, subscriptions, educational materials, equipment, and industrial products.

Job Function:

Division Management.....	5,418
Department Head.....	4,037
Technical Supervisor.....	3,334
Government Administration/Engineering/Public Works.....	6,141
Consulting Engineer.....	11,921
Sanitary/Environment Engineers Including Public Health Officials (Federal, State, City, County Agencies).....	975
Industrial Water/Wastewater Facility Mgmt.....	3,667
Electric/Gas Utility Mgmt.....	360
Manufacturer's Rep.....	158
Contractor.....	1,979
Manufacturer Of Water & Waste Equipment/Supplies.....	340
Other.....	227

Title:

Government: 2,527

Mayor/Municipal Managers/Admin 568
 Commisioner/City Council Member/
 Board Director 177
 Public Works/Health Serv/Safety Official..... 858
 Municipal Engineer/Clerk..... 531
 Other 393

Corporate Management: 11,742

Pres/CEO/Chairman/Owner/Partner..... 8,069
 VP/Exec VP/Senior VP/Secretary/
 Other Corp Staff 1,860
 Financial & Purchasing Staff 234
 Office & Branch Mgr/Other Mgrs 1,284
 Other 295

Operations: 10,259

Mechanic/Electrician/Sanitary/Coord..... 532
 General Manager/Director/VP 1,757
 Manager (Area/Factory/Plant/Prod/Div)..... 3,479
 Superintendent 2,129
 Supervisor..... 1,195
 Foreman 232
 Operator..... 935

Engineering:..... 8,728

VP/Director/Manager/Chief/Senior 2,210
 Plant/Production/Process/Area 237
 Sanitary & Maintenance 72
 Design & Mechanical/Architect..... 359
 Electrical/Chemical 72
 Civil/Structural/Field/Construction..... 685
 Environmental/EPA/Health/Safety/Pollution.... 599
 Project..... 892
 Consulting..... 650
 Other 2,952

Technical:..... 3,158

Research Director 293
 Scientist/Biologist/Chemist/Analyst..... 710
 Environmental & Pollution Specialist 999
 Inspector 172
 Technical Manager/Support/Supervisor..... 499
 Other 485

Marketing & Sales: 521

Purchasing Authority/Buying Influence:

Process Systems/Equipment..... 17,135
 Structures/Storage Facility..... 14,406
 Piping/Fittings 19,640
 Pumps, Valves, Seals & Packing 19,840
 Chemicals/Biochemicals & Handling
 Equipment 14,727
 Measuring/Flow/Level/Pressure Equip 17,527
 SCADA (Supervisory Control/Data
 Acquisition) 10,175
 Sampling/Analyzing Equip Instruments 14,903
 Corrosion Control..... 12,147
 Engineering/Contstruction/Operational/
 Maintenance Service & Equipment 15,927
 Electrical/Mechanical Equipment..... 13,432
 Lab Equipment Services/Supplies 12,656
 Computer Hardware/Software 12,024
 All of the Above 3,760

Capacity (Gallons Per Day):

10,000 - 100,000 3,860
 100,000 - 1 Million 3,549
 1,000,001 - 10 Million 4,149
 10,000,001 & Up..... 3,036
 Other..... 6,587

States:

AK..... 170	KY..... 517	OK..... 400
AL..... 498	LA 500	OR..... 523
AR..... 288	MA 1,193	PA..... 2,420
AZ..... 794	MD..... 599	RI 184
CA..... 3,797	ME 261	SC..... 501
CO 874	MI..... 1,181	SD..... 163
CT..... 558	MN..... 735	TN 653
DC 91	MO..... 792	TX 2,211
DE..... 135	MS 255	UT 293
FL 1,684	MT..... 192	VA..... 910
GA 821	NC..... 953	VT 136
HI..... 233	ND..... 153	WA..... 897
IA..... 512	NE..... 320	WI..... 1,039
ID..... 270	NH..... 237	WV..... 293
IL 2,001	NJ 1,393	WY..... 177
IN..... 860	NM..... 271	
KS..... 511	NV..... 230	
	NY..... 2,199	
	OH..... 1,768	